## CropLife International: Helping to safeguard the crop protection industry

In reaction to the increased trade of counterfeit and illegal pesticides, CropLife International has formed an anti-counterfeiting task force. The mandate of this team is to work with international law enforcement to seize counterfeit crop protection products and arrest counterfeiters; raise awareness to governments and regulatory agencies about the dangers of counterfeit and illegal pesticides; and help pesticide exporters and buyers manage the potential threats to their business.

The most important first step in order to stop counterfeit pesticide trade is for exporters to "Know Your Customer." CropLife International can offer companies support on developing due diligence so they can integrate this into their own anti-counterfeit programmes.

Protect your company's reputation as well as that of the entire crop protection industry.

Know Your Customer and DO NOT ship to illegal counterfeiters.

## CROPLIFE INTERNATIONAL MEMBER COMPANIES



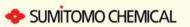
















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The plant science industry supplies approved plant protection products that help farmers around the world produce high quality agricultural produce. The crop protection industry is one of the most highly regulated sectors in the world, with rigorous measures taken to ensure that only the highest quality, safest products are used by farmers to protect the world's food supply. Counterfeit crop protection products pose a very serious threat to food safety, the environment, human health and the reputation of exporters.

## What you should know about counterfeit pesticides

Counterfeiters of crop protection products have a criminal disregard for farmers, the food chain, consumers, the environment and the values of legitimate manufacturers and exporters. These lawbreakers and organized crime networks are lucrative but very dangerous. We know their illegal products can cause immeasurable harm to all levels of the food chain, damage fields plus create disastrous effects on the economies of exporting nations.

