



FACT SHEET

THE FARMS AND FARMERS OF INDIA

THE FARMS OF INDIA

- The 2nd largest producers of rice and wheat in the world
- Top producers of sugar, sugarcane, peanuts, jute, tea, and an assortment of spices
- Also producers of coarse cereals, oilseeds, non-food grains, groundnut, sesame, rapeseed/mustard, coconut, coffee, fruits and vegetables, rubber, and cotton

THE FARMERS OF INDIA

Financial Assistance

- Farmers in India benefit from the Cereal Systems Initiative for South Asia (CSISA), with USD\$20m from the Gates Foundation and USD\$10 from the U.S. Agency of International Development.
- Launched in January 2009, this three-year project is to reverse the declines in annual cereal yield growth of recent years, decrease hunger and malnutrition and increase food and income security in India and other South Asian areas.

Training

- On January 21, 2010, an official launch ceremony was held in the town of Adoni, Andhra Pradesh, for a project that will reach up to 100,000 farm families in the surrounding region over the next four years. The project, which is supported by CropLife International, with the aid of CropLife Asia and CropLife India, will train farmers in the safe handling and responsible use of crop protection products, including their safe and secure storage.
- The aim is to maximize benefits of using crop protection products, to reduce their unnecessary use and misuse, plus to minimize any risks from their use. The project will be implemented by local partners, which includes EFFORT, a local NGO with extensive experience in the region. The impact of the training will be closely monitored in order to determine what interventions are most effective and result in real behavioral change.
- Along with 400 enthusiastic farmers from the region, the launch was attended by local government officials and CropLife International, Asia and India representatives. After training the Master Trainers in March, the training of all farmers began in April.